

# AZCENTRAL.COM'S TOP COMPANIES TO WORK FOR IN ARIZONA – 2020

REGISTRATION DEADLINE: JANUARY 10, 2020

## What is AZCentral.com's Top Companies to Work for in Arizona?

AZCentral.com's Top Companies to Work for in Arizona is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published by azcentral.com.

## What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including in the US, Canada and the UK.

## Why participate?

By participating, you can find out if you are one of the state's best employers! It can also result in significant organizational benefits for entrants:

**1) Heightened Company Pride.** If your company appears on the list, it could improve employee morale and retention.

## 2) Public Relations and Marketing Advantage.

Organizations can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.

## 3) The Employee Feedback Report:

While participation is FREE (for the online employee survey), participants can pay as little as \$800 to receive their Employee Feedback Report detailing the company's employee responses. Also included are industry employee and employer benchmarks.

## Who can participate?

- Publicly or privately held businesses
- For-profit, not-for-profit businesses or government entities
- Organizations with a facility in the state of Arizona
- Organizations with at least 25 full- or part-time employees working in the state of Arizona
- Organizations in business a minimum of one year

## Assessment Description

The process includes two surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

## Part I – Employer Benefits & Policies

**Questionnaire:** The employer completes an online survey, detailing company policies, practices, benefits and demographics.

## Part II – Employee Engagement & Satisfaction Survey:

Employees complete a survey of in-depth statements using a scale of five points ranging from "Agree Strongly" to "Disagree Strongly." The survey

also includes seven demographic and two open-ended questions. It can be given online or by paper, if a full company employee email list is not available.

## What does it cost?

| # of AZ Employees | # Employees Surveyed     | Online Fee <sup>(1)</sup> | Paper Fee <sup>(2)</sup> |
|-------------------|--------------------------|---------------------------|--------------------------|
| 25-99             | All                      | FREE                      | \$415                    |
| 100-199           | All                      | FREE                      | \$545                    |
| 200-499           | Up to 250 <sup>(3)</sup> | FREE                      | \$625                    |
| 500-2499          | 350 <sup>(3)</sup>       | FREE                      | \$725                    |
| 2500+             | 400 <sup>(3)</sup>       | FREE                      | \$880                    |

1) Review the Assessment Process page to learn about this email-based survey before selecting this option 2) Fees are non-refundable 3) Employees are randomly selected

## Announcing & Recognizing the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings in azcentral.com in June. Non-winning organizations are not publicly revealed.

For more information or to register, visit the website below or call BCG at 1-877-455-2159.

[www.TopCompaniesArizona.com](http://www.TopCompaniesArizona.com)  
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